# Noncrash fire insurance losses for Kia and Hyundai midsize four-door cars and SUVs 

## - Summary

In June 2018, the Center for Auto Safety, a consumer watchdog group, petitioned the National Highway Traffic Safety Administration (NHTSA) to investigate complaints of noncrash fires in certain Kia and Hyundai vehicles (Center for Auto Safety, 2018). The vehicles mentioned were the Kia Optima, Kia Sorento, Hyundai Sonata and Hyundai Santa Fe for the 2011-14 model years. In the petition, the Center for Auto Safety notes a high volume of complaints involving noncrash fires for these vehicles.
This Highway Loss Data Institute (HLDI) report compares noncrash fire insurance losses for these Kia and Hyundai vehicles with vehicles of the same size and class. As with other HLDI studies of noncrash fire losses (HLDI, 2017a, 2017b, 2017c), the model years examined were expanded to include all model years of the same redesign platform if sufficient data were available. Consequently, the model years and vehicles analyzed in this report include: 2011-15 Kia Optima (midsize four-door car), 2011-15 Kia Sorento (midsize SUV), 2011-14 Hyundai Sonata (midsize four-door car), 2007-12 Hyundai Santa Fe (midsize SUV) and 2013-14 Hyundai Santa Fe Sport (midsize SUV).
As shown in the following figures, results are consistent with the Center for Auto Safety report of higher noncrash fire complaint volume for these vehicles. Significantly higher noncrash fire claim frequencies were observed for the 2011-13 Kia Optima, 2011-15 Kia Sorento, 2011-13 Hyundai Sonata, 2012 Hyundai Santa Fe, and the 2013-14 Hyundai Santa Fe Sport.

Estimated differences in noncrash fire claim frequency for the Kia Optima and Hyundai Sonata versus the control vehicles by model year


Estimated differences in noncrash fire claim frequency for the Kia and Hyundai midsize SUVs versus the control vehicles by model year


## - Introduction

A consumer watchdog group, the Center for Auto Safety, has petitioned NHTSA to investigate a high number of complaints of noncrash fires involving Kia and Hyundai vehicles. The complaints centered around the 2011-14 model years of the Kia Optima, Kia Sorento, Hyundai Sonata, and Hyundai Santa Fe. According to the Center for Auto Safety, there were 120 complaints of fire without a preceding collision (i.e., a noncrash fire) in the NHTSA database. Additionally, there were 229 separate complaints of melted wires, smoke, or burning odors. The Center for Auto Safety found only 22 complaints of noncrash fire for competitor vehicles of similar size and class (Center for Auto Safety, 2018).

In response to this petition, NHTSA confirmed two ongoing investigations into Kia and Hyundai vehicles (investigations RQ 17-003 and RQ 17-004) for engine failures, many of which were reported to NHTSA as resulting in noncrash fires (NHTSA, 2018). NHTSA's response also indicated they have not yet begun a separate safety defect investigation into the vehicles referenced in the Center for Auto Safety petition, but would act as warranted based on the data.

The purpose of this HLDI study is to examine noncrash fire risk for the vehicles referenced in the Center for Auto Safety petition using HLDI's database of noncrash fire insurance losses.

## - Method

## Insurance data

Automobile insurance covers damage to vehicles and property in crashes plus injuries to people involved in the crashes. Different insurance coverages pay for vehicle damages versus injuries, and different coverages may apply depending on who is at fault.

This study is based on comprehensive coverage. Comprehensive coverage insures against theft or physical damage to insured people's own vehicles that occurs for reasons other than crashes. Losses due to noncrash fires are covered under comprehensive coverage.

## Insurance measures

Noncrash fire claim frequency is the number of noncrash fire claims divided by comprehensive exposure, expressed as claims per 10,000 insured vehicle years. Typically, under comprehensive insurance coverage, claim frequency is expressed as claims per 1,000 insured vehicle years. This distinction is made since noncrash fire claims are filed infrequently. Exposure is the length of time a vehicle is insured under a given coverage type and is measured in insured vehicle years. An insured vehicle year is one vehicle insured for 1 year, two vehicles insured for 6 months, etc.

Claim severity is the total of all loss payments made for the claims divided by the number of claims paid. Claim severity is measured in dollars paid to settle a claim. It is not a measure of vehicle speed in a crash or injury severity.

Overall losses are the product of claim frequency and claim severity, expressed as dollars per insured vehicle year.

## Subject vehicles

## Midsize four-door cars

Table 1 shows comprehensive exposure, noncrash fire claims, and noncrash fire claim frequency for the Kia Optima and Hyundai Sonata by model year. As with other HLDI studies of noncrash fire losses (HLDI 2017a, 2017b, 2017c), the model years examined for each vehicle were expanded to include all model years of the same redesign platform if sufficient data were available. This included model years 2011-14 for the Hyundai Sonata and 2011-15 for the Kia Optima. The hybrid versions for both the Kia Optima and Hyundai Sonata are included in the summary. However, due to the limited data available for these hybrid variants, they were excluded from the statistical analysis.

| Table 1: Kia and Hyundai four-door cars comprehensive exposure, noncrash fire claims count, and noncrash fire claim frequency by model year |  |  |  |
| :---: | :---: | :---: | :---: |
| Model year | Exposure | Claims | Claim frequency |
| Hyundai Sonata |  |  |  |
| 2011 | 1,585,969 | 565 | 3.6 |
| 2012 | 841,829 | 236 | 2.8 |
| 2013 | 1,107,889 | 215 | 1.9 |
| 2014 | 384,247 | 50 | 1.3 |
| Total | 3,919,935 | 1,066 | 2.7 |
| Hyundai Sonata hybrid |  |  |  |
| 2011 | 57,638 | 16 | 2.8 |
| 2012 | 87,679 | 17 | 1.9 |
| 2013 | 78,484 | 11 | 1.4 |
| 2014 | 26,799 | 8 | 3.0 |
| Total | 250,599 | 52 | 2.1 |
| Kia Optima |  |  |  |
| 2011 | 309,862 | 124 | 4.0 |
| 2012 | 435,413 | 176 | 4.0 |
| 2013 | 711,048 | 226 | 3.2 |
| 2014 | 288,479 | 63 | 2.2 |
| 2015 | 453,085 | 81 | 1.8 |
| Total | 2,197,887 | 670 | 3.0 |
| Kia Optima hybrid |  |  |  |
| 2011 | 17,693 | 4 | 2.3 |
| 2012 | 51,589 | 13 | 2.5 |
| 2013 | 51,186 | 9 | 1.8 |
| 2014 | 23,763 | 3 | 1.3 |
| 2015 | 18,947 | 5 | 2.6 |
| Total | 163,178 | 34 | 2.1 |

A control group was constructed to accurately measure insurance losses relative to the Kia Optima and Hyundai Sonata (Table 2). This control group consisted of all midsize four-door cars manufactured in model years 2011-15, except for vehicles with a documented noncrash fire-related recall. Other gaps in model year availability were due to production either being terminated on certain vehicles or not yet started.

| Make | Series | Model years | Exposure | Noncrash fire claims | Claim frequency |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Acura | TSX 4D | 2011-14 | 331,293 | 36 | 1.1 |
| Buick | Verano 4D | 2012-15 | 508,378 | 77 | 1.5 |
| Chevrolet | Malibu 4D (NEW) | 2011-12,2014-15 | 2,501,735 | 550 | 2.2 |
| Chrysler | 200 4D 2WD | 2011-12,2014 | 768,944 | 186 | 2.4 |
| Dodge | Avenger 4D 2WD | 2011-12,2014 | 610,717 | 204 | 3.3 |
| Ford | Fusion 4D 2WD | 2012, 2015 | 1,432,525 | 214 | 1.5 |
| Ford | Fusion 4D 4WD | 2012, 2015 | 51,375 | 7 | 1.4 |
| Ford | Fusion hybrid 4D 2WD | 2012, 2015 | 77,967 | 10 | 1.3 |
| Ford | Fusion PHEV 4D | 2015 | 17,655 | 4 | 2.3 |
| Honda | Accord 4D | 2011-12 | 2,389,231 | 262 | 1.1 |
| Mazda | 6 4D 2WD | 2013, 2015 | 197,781 | 17 | 0.9 |
| Mitsubishi | Galant 4D 2WD | 2011-12 | 119,932 | 24 | 2.0 |
| Nissan | 810/Maxima sedan | 2011-14 | 946,395 | 230 | 2.4 |
| Nissan | Altima 4D | 2011-15 | 4,870,429 | 937 | 1.9 |
| Nissan | Altima hybrid 4D | 2011 | 15,400 | 2 | 1.3 |
| Toyota | Camry 4D 2WD | 2011-13, 2015 | 5,778,654 | 736 | 1.3 |
| Toyota | Camry hybrid 4D | 2011-13, 2015 | 450,999 | 42 | 0.9 |
| Volkswagen | CC 4D 2WD | 2011 | 68,987 | 18 | 2.6 |
| Volkswagen | CC 4D 4WD | 2011 | 1,720 | 0 | 0.0 |
| Volkswagen | Jetta hybrid 4D | 2013 | 22,542 | 3 | 1.3 |
| Volkswagen | New Jetta 4D | 2013 | 517,644 | 70 | 1.4 |
| Volvo | S40 4D 2WD (NEW) | 2011 | 22,311 | 5 | 2.2 |
| Total |  |  | 21,702,613 | 3,634 | 1.7 |

Total exposure and noncrash fire claims by model year for the Kia Optima, Hyundai Sonata, and the control vehicles are presented in Table 3. The studied Kia Optima, Hyundai Sonata, and control vehicles totaled 27,820,435 years of exposure and 5,370 noncrash fire claims.

Table 3: Exposure and noncrash fire claims by model year for the Kia and Hyundai four-door cars and control vehicles

|  | Exposure |  |  | Claims |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Model year | Kia Optima | Hyundai Sonata | Control vehicles | Kia Optima | Hyundai Sonata | Control vehicles |
| 2011 | 309,862 | $1,585,969$ | $6,161,246$ | 124 | 565 | 1,030 |
| 2012 | 435,413 | 841,829 | $7,918,523$ | 176 | 236 | 1,258 |
| 2013 | 711,048 | $1,107,889$ | $3,170,861$ | 226 | 215 | 484 |
| 2014 | 288,479 | 384,247 | $1,814,328$ | 63 | 50 | 424 |
| 2015 | 453,085 | - | $2,637,656$ | 81 | - | 438 |
| Total | $\mathbf{2 , 1 9 7 , 8 8 7}$ | $\mathbf{3 , 9 1 9 , 9 3 5}$ | $\mathbf{2 1 , 7 0 2 , 6 1 3}$ | $\mathbf{6 7 0}$ | $\mathbf{1 , 0 6 6}$ | $\mathbf{3 , 6 3 4}$ |

## Midsize SUVs

Table 4 shows comprehensive exposure, noncrash fire claims, and noncrash fire claim frequency for the Kia Sorento and Hyundai Santa Fe and Santa Fe Sport by model year. As with the midsize four-door cars, the model years examined for each vehicle were expanded to include all model years of the same redesign platform if sufficient data were available. This included model years 2011-15 for the Kia Sorento and 2013-18 for the Hyundai Santa Fe Sport. Since the Hyundai Santa Fe was redesigned in 2013, two redesign generations were initially considered: 2007-12 and 2013-2018. However, due to the limited data available for later model years, the statistical analysis only includes the 2007-12 Hyundai Santa Fe, 2013-14 Hyundai Santa Fe Sport, and 2011-15 Kia Sorento.

Note that the 2007 Hyundai Santa Fe and the 2011 Kia Sorento have existing noncrash fire recalls (\#06V317000 and \#10V388000 respectively). According to the recall, the defect involving the Santa Fe was identified and corrected before any affected vehicles were sold to consumers. For the Kia Sorento, the recall indicates that approximately 35,000 vehicles were potentially affected.

Table 4: Kia and Hyundai midsize SUVs comprehensive exposure, noncrash fire claims count, and noncrash fire claim frequency by model year

| Model year | Exposure | Claims | Claim frequency |
| :---: | :---: | :---: | :---: |
| Hyundai Santa Fe |  |  |  |
| 2007 | 905,244 | 127 | 1.4 |
| 2008 | 611,539 | 83 | 1.4 |
| 2009 | 525,151 | 68 | 1.3 |
| 2010 | 327,816 | 50 | 1.5 |
| 2011 | 370,946 | 56 | 1.5 |
| 2012 | 279,340 | 52 | 1.9 |
| 2013 | 68,112 | 4 | 0.6 |
| 2014 | 70,275 | 13 | 1.8 |
| 2015 | 45,234 | 0 | 0.0 |
| 2016 | 28,589 | 4 | 1.4 |
| 2017 | 47,943 | 5 | 1.0 |
| 2018 | 1,364 | 0 | 0.0 |
| Total | 3,281,553 | 462 | 1.4 |
| Hyundai Santa Fe Sport |  |  |  |
| 2013 | 362,678 | 89 | 2.5 |
| 2014 | 242,894 | 53 | 2.2 |
| 2015 | 117,481 | 16 | 1.4 |
| 2016 | 91,985 | 6 | 0.7 |
| 2017 | 125,397 | 14 | 1.1 |
| 2018 | 9,561 | 0 | 0.0 |
| Total | 949,996 | 178 | 1.9 |
| Kia Sorento |  |  |  |
| 2011 | 939,316 | 182 | 1.9 |
| 2012 | 529,878 | 140 | 2.6 |
| 2013 | 430,398 | 103 | 2.4 |
| 2014 | 390,309 | 76 | 1.9 |
| 2015 | 263,866 | 46 | 1.7 |
| Total | 2,553,767 | 547 | 2.1 |

A similar control group was constructed to accurately measure insurance losses relative to the Kia Sorento and Hyundai Santa Fe and Santa Fe Sport (Table 5). This control group consisted of all midsize SUVs manufactured in model years 2007-15, except for vehicles with a documented noncrash fire-related recall. Other gaps in model year availability were due to production either being terminated on certain vehicles or not yet started.

| Make | Series | Model years | Exposure | Noncrash fire claims | Claim frequency |
| :---: | :---: | :---: | :---: | :---: | :---: |
| AM General | Hummer H3 4D 4X4 | 2007-10 | 586,645 | 233 | 4.0 |
| Buick | Rendezvous 4D 2WD | 2007 | 203,977 | 49 | 2.4 |
| Chevrolet Truck | Captiva Sport 4D 2WD | 2013-15 | 224,598 | 52 | 2.3 |
| Chevrolet Truck | Equinox 4D 2WD | 2010-15 | 3,198,736 | 402 | 1.3 |
| Chevrolet Truck | Equinox 4D 4WD | 2010-15 | 1,508,983 | 200 | 1.3 |
| Chevrolet Truck | Trailblazer 4D 4X2 | 2008-09 | 234,707 | 68 | 2.9 |
| Chevrolet Truck | Trailblazer 4D 4X4 | 2008-09 | 487,438 | 100 | 2.1 |
| Chrysler Truck | Pacifica 4D 2WD | 2007-08 | 345,788 | 129 | 3.7 |
| Chrysler Truck | Pacifica 4D 4WD | 2007-08 | 138,233 | 62 | 4.5 |
| Dodge Truck | Nitro 4D 2WD | 2007-11 | 472,753 | 152 | 3.2 |
| Dodge Truck | Nitro 4D 4WD | 2007-11 | 730,989 | 261 | 3.6 |
| Ford Truck | Edge 4D 2WD | 2014-15 | 257,349 | 21 | 0.8 |
| Ford Truck | Edge 4D 4WD | 2014-15 | 253,355 | 19 | 0.7 |
| Ford Truck | Explorer 4D 4X2 | 2007, 2009-12, 2014-15 | 1,176,883 | 167 | 1.4 |
| Ford Truck | Explorer 4D 4X4 | 2007, 2009-12, 2014-15 | 1,686,053 | 253 | 1.5 |
| Ford Truck | Explorer Spt Trac 4X2 | 2007, 2009-10 | 232,262 | 46 | 2.0 |
| Ford Truck | Explorer Spt Trac 4X4 | 2007, 2009-10 | 215,214 | 51 | 2.4 |
| Ford Truck | Flex 4D 2WD | 2009-12, 2014-15 | 558,290 | 76 | 1.4 |
| Ford Truck | Flex 4D 4WD | 2009-12, 2014-15 | 246,571 | 41 | 1.7 |
| Ford Truck | Freestyle 4D 2WD | 2007 | 166,499 | 40 | 2.4 |
| Ford Truck | Freestyle 4D 4WD | 2007 | 91,400 | 16 | 1.8 |
| Ford Truck | Taurus X 4D 2WD | 2008-09 | 180,265 | 40 | 2.2 |
| Ford Truck | Taurus X 4D 4WD | 2008-09 | 94,985 | 15 | 1.6 |
| GMC Truck | Envoy 4D 4X2 | 2008-09 | 78,673 | 24 | 3.1 |
| GMC Truck | Envoy 4D 4X4 | 2008-09 | 197,485 | 41 | 2.1 |
| GMC Truck | Terrain 4D 2WD | 2010-15 | 1,334,381 | 191 | 1.4 |
| GMC Truck | Terrain 4D 4WD | 2010-15 | 703,987 | 90 | 1.3 |
| Honda | Accord Crosstour 4D 2WD | 2010-12 | 180,509 | 27 | 1.5 |
| Honda | Accord Crosstour 4D 4WD | 2010-12 | 203,693 | 31 | 1.5 |
| Honda | Pilot 4D 2WD | 2007-11, 2013-15 | 1,621,223 | 189 | 1.2 |
| Honda | Pilot 4D 4WD | 2007-11, 2013-15 | 3,140,728 | 403 | 1.3 |
| Hyundai | Veracruz 4D 2WD | 2007-12 | 247,936 | 44 | 1.8 |
| Hyundai | Veracruz 4D 4WD | 2007-12 | 138,031 | 34 | 2.5 |
| Isuzu | Ascender 4D 4X2 | 2008 | 4,916 | 1 | 2.0 |
| Isuzu | Ascender 4D 4X4 | 2008 | 2,174 | 0 | 0.0 |
| Jeep | Grand Cherokee Srt 4D 4WD | 2012-15 | 42,948 | 10 | 2.3 |
| Jeep | Grand Cherokee 4D 2WD | 2007-10, 2015 | 480,404 | 83 | 1.7 |
| Jeep | Grand Cherokee 4D 4WD | 2007-10, 2015 | 2,120,859 | 407 | 1.9 |
| Jeep | Liberty 4D 2WD | 2008-12 | 376,241 | 88 | 2.3 |
| Jeep | Liberty 4D 4WD | 2008-12 | 1,432,707 | 327 | 2.3 |

Table 5: Noncrash fire midsize SUV control vehicle population

| Make | Series | Model years | Exposure | Noncrash fire claims | Claim frequency |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Jeep | Wrangler 4D 4X2 | 2009 | 16,630 | 6 | 3.6 |
| Jeep | Wrangler 4D 4X4 | 2009, 2014-15 | 1,024,093 | 360 | 3.5 |
| Kia | Borrego 4D 4X2 | 2009-10 | 75,947 | 14 | 1.8 |
| Kia | Borrego 4D 4X4 | 2009-10 | 53,674 | 9 | 1.7 |
| Mazda | CX-7 4D 2WD | 2010-12 | 411,245 | 56 | 1.4 |
| Mazda | CX-7 4D 2WD/4WD | 2007-09 | 683,684 | 375 | 5.5 |
| Mazda | CX-7 4D 4WD | 2010-12 | 59,259 | 31 | 5.2 |
| Mazda | CX-9 4D 2WD | 2007-09, 2011-15 | 459,365 | 51 | 1.1 |
| Mazda | CX-9 4D 4WD | 2007-09, 2011-15 | 518,886 | 61 | 1.2 |
| Mercury | Mountaineer 4D 4X2 | 2007-10 | 50,644 | 9 | 1.8 |
| Mercury | Mountaineer 4D 4X4 | 2007-10 | 168,762 | 29 | 1.7 |
| Mitsubishi | Endeavor 4D 2WD | 2011 | 10,295 | 1 | 1.0 |
| Mitsubishi | Endeavor 4D 4WD | 2011 | 39,342 | 5 | 1.3 |
| Nissan | Murano 4D 2WD | 2007, 2009-12 | 843,778 | 120 | 1.4 |
| Nissan | Murano 4D 4WD | 2007, 2009-12 | 1,519,618 | 262 | 1.7 |
| Nissan | Murano Crosscabrio 4WD | 2011-12 | 16,570 | 2 | 1.2 |
| Nissan | Pathfinder 4D 4X2 | 2007, 2011-15 | 615,124 | 84 | 1.4 |
| Nissan | Pathfinder 4D 4X4 | 2007, 2011-15 | 779,416 | 116 | 1.5 |
| Nissan | Pathfinder hybrid 4D 2WD | 2014 | 2,929 | 0 | 0.0 |
| Nissan | Pathfinder hybrid 4D 4WD | 2014 | 4,832 | 2 | 4.1 |
| Nissan | Xterra 4D 4X2 | 2007, 2011-15 | 232,666 | 33 | 1.4 |
| Nissan | Xterra 4D 4X4 | 2007, 2011-15 | 452,643 | 44 | 1.0 |
| Saturn | Vue 4D 2WD | 2010 | 14,248 | 6 | 4.2 |
| Saturn | Vue 4D 4WD | 2010 | 29 | 0 | 0.0 |
| Subaru | B9 Tribeca 4D 4WD | 2013-14 | 8,655 | 0 | 0.0 |
| Suzuki | XL7 4D 2WD | 2008-09 | 66,959 | 19 | 2.8 |
| Suzuki | XL7 4D 4WD | 2008-09 | 83,433 | 27 | 3.2 |
| Toyota | 4Runner 4D 4X2 | 2007-15 | 896,995 | 100 | 1.1 |
| Toyota | 4Runner 4D 4X4 | 2007-15 | 1,694,967 | 179 | 1.1 |
| Toyota | FJ Cruiser 4D 4X2 | 2007-14 | 184,819 | 26 | 1.4 |
| Toyota | FJ Cruiser 4D 4X4 | 2007-14 | 1,221,799 | 183 | 1.5 |
| Toyota | Highlander 4D 2WD | 2007, 2012-13, 2015 | 913,134 | 91 | 1.0 |
| Toyota | Highlander 4D 4WD | 2007, 2012-13, 2015 | 1,353,427 | 116 | 0.9 |
| Toyota | Highlander hybrid 4D 2WD | 2007 | 54,627 | 6 | 1.1 |
| Toyota | Highlander hybrid 4D 4WD | 2007, 2012-13, 2015 | 192,001 | 19 | 1.0 |
| Toyota | Venza 4D 2WD | 2009-15 | 677,893 | 68 | 1.0 |
| Toyota | Venza 4D 4WD | 2009-15 | 551,950 | 43 | 0.8 |
| Total |  |  | 41,553,205 | 7,036 | 1.7 |

Total exposure and noncrash fire claims by model year for the Kia Sorento, Hyundai Santa Fe, Hyundai Santa Fe Sport and the control vehicles are presented in Table 6. The studied Kia Sorento, Hyundai Santa Fe, Hyundai Santa Fe Sport, and control vehicles totaled 47,732,580 years of exposure and 8,161 noncrash fire claims.

| Model year | Exposure |  |  |  | Noncrash fire claims |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Hyundai Santa Fe | Hyundai Santa Fe Sport | Kia Sorento | Control vehicles | Hyundai <br> Santa Fe | Hyundai Santa Fe Sport | $\begin{gathered} \hline \text { Kia } \\ \text { Sorento } \end{gathered}$ | Control vehicles |
| 2007 | 905,244 | - | - | 9,222,278 | 127 | - | - | 2,083 |
| 2008 | 611,539 | - | - | 5,190,734 | 83 | - | - | 1,117 |
| 2009 | 525,151 | - | - | 3,470,329 | 68 | - | - | 693 |
| 2010 | 327,816 | - | - | 4,176,424 | 50 | - | - | 701 |
| 2011 | 370,946 | - | 939,316 | 4,922,196 | 56 | - | 182 | 689 |
| 2012 | 279,340 | - | 529,878 | 4,075,664 | 52 | - | 140 | 472 |
| 2013 | - | 362,678 | 430,398 | 3,406,272 | - | 89 | 103 | 356 |
| 2014 | - | 242,894 | 390,309 | 3,324,517 | - | 53 | 76 | 456 |
| 2015 | - | - | 263,866 | 3,764,790 | - | - | 46 | 469 |
| Total | 3,020,036 | 605,572 | 2,553,767 | 41,553,205 | 436 | 142 | 547 | 7,036 |

## Analysis methods

Regression analysis was used to quantify the insurance loss differences in a given model year between the study vehicles and the same size and class control vehicles with no records of a noncrash fire-related recall, while controlling for other covariates. The other covariates included calendar year (starting from the previous year of the respective model year through 2018), garaging state, vehicle density (number of registered vehicles per square mile), rated driver age group, rated driver gender, rated driver marital status, deductible range, and risk. Model year was not included as a covariate, as all regressions performed focused on one model year at a time.

Claim frequency was modeled using a Poisson distribution, and claim severity was modeled using a Gamma distribution. Both models used a logarithmic link function. Estimates for overall losses were derived from the claim frequency and claim severity models. The standard error for overall losses was calculated by taking the square root of the sum of the squared standard errors from the claim frequency and severity estimates. Based on the value of the estimate and the associated standard error, the corresponding two-sided $p$ value was derived from a standard normal distribution approximation.

For space reasons, only the estimates for the differences in insurance losses for the study vehicles compared with the control vehicle population are shown on the following pages. To illustrate the analyses, the Appendix contains full model results for the noncrash fire claim frequency for model year 2012 Kia Optima.

To further simplify the presentation here, the exponent of the parameter was calculated, 1 was subtracted, and the result multiplied by 100 . The resulting number corresponds to the difference between the study vehicle and the control vehicles of the same model years. For example, the estimate of the regression parameter for the 2012 Kia Optima indicator on noncrash fire claim frequency was 0.9412; thus, these vehicles had a claim frequency that was 156 percent higher than the 2012 control vehicles $\left((\exp (0.9412)-1)^{\star} 100=156\right)$.

## - Results

## Midsize four-door cars

Figure 1 shows the estimated differences in the noncrash fire claim frequency for the Kia Optima and Hyundai Sonata versus the control vehicles for model years 2011-15. Here, and in subsequent figures, the vertical I-bars represent the 95 percent confidence limits for the estimates.

Noncrash fire claim frequencies were significantly higher for both vehicles for model years 2011-13. Results for the Kia Optima in model years 2014 and 2015 were not statistically significant, and the 2014 Hyundai Sonata had significantly lower noncrash fire claim frequencies compared with other midsize four-door cars.

For the Kia Optima, claim frequencies were more than double that of the control vehicles in model years 2011-13. However, for the 2014-15 model years the differences dropped substantially and showed no significant differences. Noncrash fire claim frequencies for the 2011-14 Hyundai Sonata showed a decreasing trend compared with the control vehicles. The 2011 Hyundai Sonata had a 133 percent higher claim frequency compared with similar vehicles, which declined to 86 and 34 percent higher for the 2012 and 2013 model years, respectively. For the 2014 model year, the Sonata had a significant 39 percent lower claim frequency than the control group. The 2015 Hyundai Sonata was not analyzed as it was redesigned that year.

Figure 1: Estimated differences in noncrash fire claim frequency for the Kia Optima and Hyundai Sonata versus the control vehicles by model year


Figure 2 compares the noncrash fire claim severities of the Kia Optima and Hyundai Sonata with the control vehicles by model year. With the exception of the 2013 Hyundai Sonata and the 2015 Kia Optima, both the Hyundai Sonata and Kia Optima had claim severities that were higher than the control vehicles. However, only the 2012 and 2014 Kia Optima results were statistically significant. Noncrash fires often result in a total loss for a vehicle; thus, statistically significant differences in claim severities would not be expected unless the estimated total loss value of the target vehicles were significantly different relative to the control vehicles.

Figure 2: Estimated differences in noncrash fire claim severity for the Kia Optima and Hyundai Sonata versus the control vehicles by model year


Figure 3 shows the estimated differences in noncrash fire overall losses. Results follow a similar pattern to the claim frequency results, with both vehicles having statistically significant higher overall losses than the control vehicles for the 2011-13 model years.

Figure 3: Estimated differences in noncrash fire overall losses for the Kia Optima and Hyundai Sonata versus the control vehicles by model year


Figure 4 shows the trends of noncrash fire claim frequencies by vehicle age for those model years with significantly higher noncrash fire claim frequencies (i.e., 2011-13 model years). The risk of noncrash fire compared with the control group increases as the vehicles age.

Figure 4: Noncrash fire claim frequencies for 2011-13 midsize four-door cars by vehicle age


## Midsize SUVS

Figure 5 shows the estimated differences in the noncrash fire claim frequency for the Kia Sorento and Hyundai Santa Fe and Santa Fe Sport versus the control vehicles for model years 2007-15.

Noncrash fire claim frequencies were significantly higher after model year 2012 for the three studied vehicles in their respective model year ranges. Results for the Hyundai Santa Fe in model years 2010 and 2011 were not statistically significant, and the 2007-09 Hyundai Santa Fe had significantly lower noncrash fire claim frequencies compared with other midsize SUVs. The 2011 Kia Sorento, which has an existing noncrash fire recall also had significantly higher noncrash fire claim frequency compared with the control vehicles.

For the Kia Sorento, noncrash fire claim frequencies were more than double that of the control vehicles in model years 2012 and 2013, and the frequencies stayed approximately 50 percent higher than the control group for model years 2014 and 2015. The 2007-10 Hyundai Santa Fe had lower claim frequencies compared with the control vehicles. The 2007 Santa Fe also has an existing noncrash fire recall, but the recall states that the defect was remedied before any vehicles were sold to customers. The 2011 and 2012 Hyundai Santa Fe had 13 and 73 percent higher noncrash fire claim frequencies, respectively, compared with the control vehicles but only the 2012 result was statistically significant. The analysis for the Hyundai Santa Fe Sport only included model years 2013-14 as it was introduced in 2013 and data were limited for later model years. However, both model years showed statistically significant higher claim frequencies than the control group. Model years and vehicles with noncrash fire recalls are noted with the patterned bars in the graph.

Figure 5: Estimated differences in noncrash fire claim frequency for the Kia and Hyundai midsize SUVs versus the control vehicles by model year


Figure 6 compares the noncrash fire claim severities for the Kia Sorento and Hyundai Santa Fe and Santa Fe Sport with the control vehicles by model year. Except for the 2013 and 2014 Hyundai Santa Fe Sport, all three target vehicles had claim severities that were lower than the control vehicles. However, only the 2007 and 2009 Hyundai Santa Fe results were statistically significant.

Figure 6: Estimated differences in noncrash fire claim severity for the Kia and Hyundai midsize SUVs versus the control vehicles by model year


Figure 7 shows the estimated differences in noncrash fire overall losses. Results follow a similar pattern to the claim frequency results, with the 2012-13 Kia Sorento and the 2013-14 Hyundai Santa Fe Sport having statistically significant higher overall losses than the control vehicles. For the 2014-15 Kia Sorento, the lower claim severities offset the higher claim frequencies, resulting in nonsignificant differences to overall losses.

Figure 7: Estimated differences in noncrash fire overall losses for the Kia and Hyundai midsize SUVs versus the control vehicles by model year


Figure 8 shows the trends of noncrash fire claim frequencies for midsize SUVs by vehicle age for the model years with significantly higher noncrash fire claim frequencies (i.e., 2012-15 Kia Sorento, 2012 Hyundai Santa Fe, 2013-14 Hyundai Santa Fe Sport). The 2011 Kia Sorento was excluded, as it has an existing noncrash fire recall. As with the midsize four-door cars, the risk of a noncrash fire compared with the control group increases as the vehicles age.

Figure 8: Noncrash fire claim frequency for midsize SUVs by vehicle age


## - Discussion

Results indicate increased noncrash fire risk for several model years of the Kia Optima, Kia Sorento, Hyundai Sonata, Hyundai Santa Fe, and Santa Fe Sport. For the Kia Optima and Hyundai Sonata, noncrash fire claim frequency and overall losses were significantly higher compared with similar vehicles for the 2011-13 model years. Noncrash fire claim frequencies were significantly higher for the Kia Sorento for model years 2011-15, although the 2011 model year is already subject to a noncrash fire recall. Similarly, the 2013-14 Hyundai Santa Fe Sport and 2012 Santa Fe experienced significantly higher noncrash fire claim frequencies compared with similar size and class vehicles. The risk of noncrash fires also appears to increase as the vehicles age.

These results are consistent with the Center for Auto Safety report of increased complaints in the NHTSA database of noncrash fires for these vehicles compared with vehicles of a similar size and class. The results of this analysis will be shared with NHTSA's Office of Defects Investigation in support of their ongoing investigations into engine failures for Kia and Hyundai vehicles.

Regression analysis was used to quantify the difference between the study vehicles and same size and class control vehicles without fire-related recalls while controlling for other covariates. Most HLDI studies typically control for model year, calendar year, garaging state, vehicle density (number of registered vehicles per square mile), rated driver age group, rated driver gender, rated driver marital status, deductible range, and risk. These covariates are highly correlated with collision claim frequency. However, unlike collision claims, noncrash fire claims do not result from a crash and can occur without a driver in the vehicle. Therefore, it is not expected that all the covariates typically used would be relevant to the noncrash fire claims. In similar studies on noncrash fire losses for different vehicles, HLDI conducted several analyses with and without different covariates, but the inclusion or exclusion of certain covariates did not significantly impact the results.

HLDI will continue to evaluate the effect of these covariates on noncrash fire insurance losses in future studies. For consistency with other studies, the results presented in this bulletin include the usual covariates except for the model year, because only one model year was examined at a time.

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| Appendix: Illustrative regression results - 2012 noncrash fire claim frequency for 2012 Kia Optima |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Parameter |  | $\begin{aligned} & \text { Degrees } \\ & \text { of } \\ & \text { freedom } \end{aligned}$ | Estimate | Effect | $\begin{aligned} & \text { Standard } \\ & \text { error } \end{aligned}$ | Wald 95\% confidence limits |  | Chi-square | P -value |
| Intercept |  | 1 | -14.3982 |  | 0.1215 | -14.6363 | -14.1601 | 14047.30 | <0.0001 |
| Calendar year | 2011 | 1 | -0.3021 | -26.1\% | 0.3384 | -0.9654 | 0.3611 | 0.80 | 0.3719 |
|  | 2012 | 1 | -0.6818 | -49.4\% | 0.1177 | -0.9125 | -0.4510 | 33.53 | <0.0001 |
|  | 2013 | 1 | -0.7216 | -51.4\% | 0.0994 | -0.9165 | -0.5267 | 52.67 | <0.0001 |
|  | 2014 | 1 | -0.6173 | -46.1\% | 0.0929 | -0.7994 | -0.4352 | 44.13 | <0.0001 |
|  | 2015 | 1 | -0.4231 | -34.5\% | 0.0855 | -0.5907 | -0.2555 | 24.48 | $<0.0001$ |
|  | 2016 | 1 | -0.1681 | -15.5\% | 0.0791 | -0.3232 | -0.0130 | 4.51 | 0.0336 |
|  | 2018 | 1 | 0.0120 | 1.2\% | 0.1096 | -0.2028 | 0.2269 | 0.01 | 0.9126 |
|  | 2017 | 0 | 0 | 0 | 0 | 0 | 0 |  |  |
| Deductible range | 0 | 1 | -0.1979 | -18.0\% | 0.1294 | -0.4515 | 0.0557 | 2.34 | 0.1262 |
|  | 1-50 | 1 | -0.7272 | -51.7\% | 0.2626 | -1.2418 | -0.2125 | 7.67 | 0.0056 |
|  | 51-100 | 1 | -0.3414 | -28.9\% | 0.0928 | -0.5234 | -0.1595 | 13.53 | 0.0002 |
|  | 101-200 | 1 | -0.3317 | -28.2\% | 0.2141 | -0.7514 | 0.0879 | 2.40 | 0.1213 |
|  | 201-250 | 1 | -0.1810 | -16.6\% | 0.0881 | -0.3537 | -0.0083 | 4.22 | 0.0400 |
|  | 501-1000 | 1 | -0.0023 | -0.2\% | 0.0846 | -0.1682 | 0.1636 | 0.00 | 0.9779 |
|  | 1001+ | 1 | -0.2791 | -24.4\% | 0.3801 | -1.0242 | 0.4659 | 0.54 | 0.4628 |
|  | 251-500 | 0 | 0 | 0 | 0 | 0 | 0 |  |  |
| Registered vehicle density | <50 | 1 | 0.4801 | 61.6\% | 0.1027 | 0.2788 | 0.6814 | 21.86 | <0.0001 |
|  | 50-99 | 1 | 0.0465 | 4.8\% | 0.1049 | -0.1592 | 0.2521 | 0.20 | 0.6579 |
|  | 100-249 | 1 | 0.0208 | 2.1\% | 0.0873 | -0.1504 | 0.1920 | 0.06 | 0.8116 |
|  | 250-499 | 1 | -0.2638 | -23.2\% | 0.0948 | -0.4496 | -0.0781 | 7.75 | 0.0054 |
|  | 500-999 | 1 | -0.0660 | -6.4\% | 0.0838 | -0.2303 | 0.0983 | 0.62 | 0.4313 |
|  | 1000+ | 0 | 0 | 0 | 0 | 0 | 0 |  |  |
| State | Alabama | 1 | 0.6171 | 85.4\% | 0.1755 | 0.2731 | 0.9610 | 12.36 | 0.0004 |
|  | Alaska | 1 | 0.1503 | 16.2\% | 0.7151 | -1.2513 | 1.5519 | 0.04 | 0.8335 |
|  | Arizona | 1 | -0.2099 | -18.9\% | 0.2335 | -0.6676 | 0.2477 | 0.81 | 0.3686 |
|  | Arkansas | 1 | 0.4719 | 60.3\% | 0.2504 | -0.0189 | 0.9627 | 3.55 | 0.0595 |
|  | California | 1 | -0.0121 | -1.2\% | 0.1303 | -0.2675 | 0.2434 | 0.01 | 0.9263 |
|  | Colorado | 1 | -1.1848 | -69.4\% | 0.4573 | -2.0810 | -0.2886 | 6.71 | 0.0096 |
|  | Connecticut | 1 | 0.2199 | 24.6\% | 0.2480 | -0.2662 | 0.7060 | 0.79 | 0.3753 |
|  | Delaware | 1 | 0.7619 | 114.2\% | 0.3066 | 0.1610 | 1.3628 | 6.18 | 0.0130 |
|  | Dist of Columbia | 1 | 0.7907 | 120.5\% | 0.4586 | -0.1080 | 1.6895 | 2.97 | 0.0846 |
|  | Florida | 1 | 0.0631 | 6.5\% | 0.1355 | -0.2026 | 0.3287 | 0.22 | 0.6417 |
|  | Georgia | 1 | 0.1513 | 16.3\% | 0.1542 | -0.1509 | 0.4536 | 0.96 | 0.3264 |
|  | Hawaii | 1 | -1.2018 | -69.9\% | 1.0046 | -3.1707 | 0.7672 | 1.43 | 0.2316 |
|  | Idaho | 1 | -0.8999 | -59.3\% | 0.7149 | -2.3011 | 0.5013 | 1.58 | 0.2081 |
|  | Illinois | 1 | -0.0906 | -8.7\% | 0.1693 | -0.4224 | 0.2411 | 0.29 | 0.5923 |
|  | Indiana | 1 | -0.0105 | -1.0\% | 0.2219 | -0.4455 | 0.4244 | 0.00 | 0.9621 |
|  | Iowa | 1 | 0.1569 | 17.0\% | 0.2620 | -0.3565 | 0.6704 | 0.36 | 0.5491 |
|  | Kansas | 1 | -0.5052 | -39.7\% | 0.3470 | -1.1853 | 0.1748 | 2.12 | 0.1454 |
|  | Kentucky | 1 | -0.3163 | -27.1\% | 0.2545 | -0.8151 | 0.1825 | 1.54 | 0.2139 |
|  | Louisiana | 1 | 0.4287 | 53.5\% | 0.1904 | 0.0556 | 0.8018 | 5.07 | 0.0243 |
|  | Maine | 1 | 0.1313 | 14.0\% | 0.4588 | -0.7680 | 1.0306 | 0.08 | 0.7748 |
|  | Maryland | 1 | 0.2978 | 34.7\% | 0.1779 | -0.0509 | 0.6465 | 2.80 | 0.0941 |

Appendix: Illustrative regression results — 2012 noncrash fire claim frequency for 2012 Kia Optima

| Parameter |  | Degrees of freedom | Estimate | Effect | Standard error | Wald 95\% confidence limits |  | Chi-square | P -value |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Massachusetts | 1 | 0.0403 | 4.1\% | 0.2029 | -0.3573 | 0.4379 | 0.04 | 0.8424 |
|  | Michigan | 1 | 0.0682 | 7.1\% | 0.2015 | -0.3268 | 0.4632 | 0.11 | 0.7351 |
|  | Minnesota | 1 | -0.4399 | -35.6\% | 0.2536 | -0.9369 | 0.0571 | 3.01 | 0.0827 |
|  | Mississippi | 1 | 0.8780 | 140.6\% | 0.1893 | 0.5069 | 1.2491 | 21.50 | $<0.0001$ |
|  | Missouri | 1 | 0.0351 | 3.6\% | 0.2051 | -0.3668 | 0.4371 | 0.03 | 0.8640 |
|  | Montana | 1 | -0.5007 | -39.4\% | 0.7171 | -1.9061 | 0.9047 | 0.49 | 0.4850 |
|  | Nebraska | 1 | -2.0746 | -87.4\% | 1.0045 | -4.0433 | -0.1058 | 4.27 | 0.0389 |
|  | Nevada | 1 | -0.1395 | -13.0\% | 0.3195 | -0.7657 | 0.4866 | 0.19 | 0.6623 |
|  | New Hampshire | 1 | -0.2259 | -20.2\% | 0.5114 | -1.2281 | 0.7763 | 0.20 | 0.6586 |
|  | New Jersey | 1 | -0.0238 | -2.4\% | 0.1770 | -0.3706 | 0.3231 | 0.02 | 0.8931 |
|  | New Mexico | 1 | -0.7406 | -52.3\% | 0.4604 | -1.6430 | 0.1618 | 2.59 | 0.1077 |
|  | New York | 1 | 0.0522 | 5.4\% | 0.1457 | -0.2333 | 0.3377 | 0.13 | 0.7198 |
|  | North Carolina | 1 | -0.1456 | -13.5\% | 0.1905 | -0.5189 | 0.2277 | 0.58 | 0.4445 |
|  | North Dakota | 1 | -7.8469 | -100.0\% | 29.6329 | -65.9263 | 50.2326 | 0.07 | 0.7912 |
|  | Ohio | 1 | 0.0412 | 4.2\% | 0.1647 | -0.2817 | 0.3641 | 0.06 | 0.8027 |
|  | Oklahoma | 1 | 0.2163 | 24.1\% | 0.2446 | -0.2630 | 0.6957 | 0.78 | 0.3764 |
|  | Oregon | 1 | -0.3749 | -31.3\% | 0.3667 | -1.0937 | 0.3439 | 1.05 | 0.3067 |
|  | Pennsylvania | 1 | 0.0950 | 10.0\% | 0.1615 | -0.2215 | 0.4115 | 0.35 | 0.5564 |
|  | Rhode Island | 1 | -0.9255 | -60.4\% | 0.7135 | -2.3239 | 0.4729 | 1.68 | 0.1946 |
|  | South Carolina | 1 | 0.4422 | 55.6\% | 0.1834 | 0.0827 | 0.8016 | 5.81 | 0.0159 |
|  | South Dakota | 1 | -0.2976 | -25.7\% | 0.5876 | -1.4493 | 0.8541 | 0.26 | 0.6125 |
|  | Tennessee | 1 | 0.2863 | 33.1\% | 0.1843 | -0.0749 | 0.6475 | 2.41 | 0.1203 |
|  | Utah | 1 | -0.3194 | -27.3\% | 0.3895 | -1.0828 | 0.4440 | 0.67 | 0.4122 |
|  | Vermont | 1 | -7.2688 | -99.9\% | 26.9830 | -60.1546 | 45.6170 | 0.07 | 0.7876 |
|  | Virginia | 1 | 0.0173 | 1.7\% | 0.1793 | -0.3341 | 0.3688 | 0.01 | 0.9229 |
|  | Washington | 1 | -0.2489 | -22.0\% | 0.2686 | -0.7753 | 0.2775 | 0.86 | 0.3541 |
|  | West Virginia | 1 | 0.4913 | 63.4\% | 0.2960 | -0.0888 | 1.0714 | 2.76 | 0.0969 |
|  | Wisconsin | 1 | 0.1170 | 12.4\% | 0.2152 | -0.3048 | 0.5388 | 0.30 | 0.5867 |
|  | Wyoming | 1 | -8.2233 | -100.0\% | 38.0234 | -82.7477 | 66.3011 | 0.05 | 0.8288 |
|  | Texas | 0 | 0 | 0 | 0 | 0 | 0 |  |  |
| Rated driver age | <25 | 1 | -0.0445 | -4.4\% | 0.0984 | -0.2373 | 0.1483 | 0.20 | 0.6512 |
|  | 66+ | 1 | -0.2659 | -23.3\% | 0.0838 | -0.4302 | -0.1015 | 10.06 | 0.0015 |
|  | Unknown | 1 | -0.0869 | -8.3\% | 0.1651 | -0.4105 | 0.2368 | 0.28 | 0.5988 |
|  | 25-65 | 0 | 0 | 0 | 0 | 0 | 0 |  |  |
| Rated driver gender | Male | 1 | 0.0161 | 1.6\% | 0.0592 | -0.0998 | 0.1321 | 0.07 | 0.7850 |
|  | Unknown | 1 | 0.2448 | 27.7\% | 0.2438 | -0.2330 | 0.7226 | 1.01 | 0.3153 |
|  | Female | 0 | 0 | 0 | 0 | 0 | 0 |  |  |
| Rated driver marital status | Single | 1 | 0.3121 | 36.6\% | 0.0617 | 0.1913 | 0.4330 | 25.63 | $<0.0001$ |
|  | Unknown | 1 | -0.0751 | -7.2\% | 0.2383 | -0.5422 | 0.3921 | 0.10 | 0.7527 |
|  | Married | 0 | 0 | 0 | 0 | 0 | 0 |  |  |
| Risk | Nonstandard | 1 | 0.2807 | 32.4\% | 0.0920 | 0.1003 | 0.4611 | 9.30 | 0.0023 |
|  | Standard | 0 | 0 | 0 | 0 | 0 | 0 |  |  |
| Kia Optima indicator | Kia Optima | 1 | 0.9412 | 156.3\% | 0.0809 | 0.7826 | 1.0998 | 135.24 | $<0.0001$ |
|  | Other vehicles | 0 | 0 | 0 | 0 | 0 | 0 |  |  |

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